



e-service for society and enterprises

International conference

October 30, 2013



Wednesday, October 30, 2013
h 9 - h 17 Council Hall
Malvezzi Palace, Via Zamboni, 13
Bologna

Institutional greetings and official welcome

Graziano Prantoni

Councillor for Business, Trade, Handicrafts and Tourism
of the Province of Bologna

Carlo Boschetti

Director of the Department of Business sciences
University of Bologna

Jakub Szymarek

Wielkopolska Region, Poland

Benedetta Pricolo

Region Veneto, National Contact Point Central Europe

H. 10 - 12 FIRST SESSION

To enforce enterprises and business networks by e-services

key speech:

Enrico Supino, Fabio Ancarani, Cristina Boari

Research team of the project Essence

Interventions of:

Marco Zamarian

University of Trento

Salvatore Zappalà

University of Bologna

Giampaolo Colletti

Journalist

H. 12-13,30 SECOND SESSION

Analysis and International experiences

Michael Kennedy

University of Bedfordshire UK

Piotr Nowak

Institute of Logistics and Warehousing (Poland)

Björn Schwarzbach

University of Leipzig

H. 13,30 light lunch

H. 14,30 - 16 THIRD SESSION

E-services. From ICT to web society between dematerialization, promotion of services and e web 2.0 user-oriented systems

key speech:

Mauro Moruzzi

CUP 2000

Interventions of:

Marino Cavallo

Project Essence

Maurizio Lenzi

Dedagroup Spa

Costantino Cipolla

University of Bologna

H. 16 - 17

Presentation of the Essence platform for e-services

Stefano Dondi, Alberto Preti

ITL Institute for Transports and Logistics

Case studies presented by businesses.

Discussion with businesses, experts and participants

H. 17

Conclusions

This project is implemented through the
CENTRAL EUROPE Programme co-financed
by the ERDF.

in cooperation with:



istituto sui trasporti
e la logistica
fondazione



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