



The R-ICT project

Thematic Network

Call reference **CIP-ICT PSP-2013-7** Theme 5: Open objective for Innovation and other actions 5.2: **Support to advance Corporate Social responsibility**

EU Grant: 190.000€

Duration: 2 years, 01/03/2014 – 28/02/2016

Consortium: 10 partners

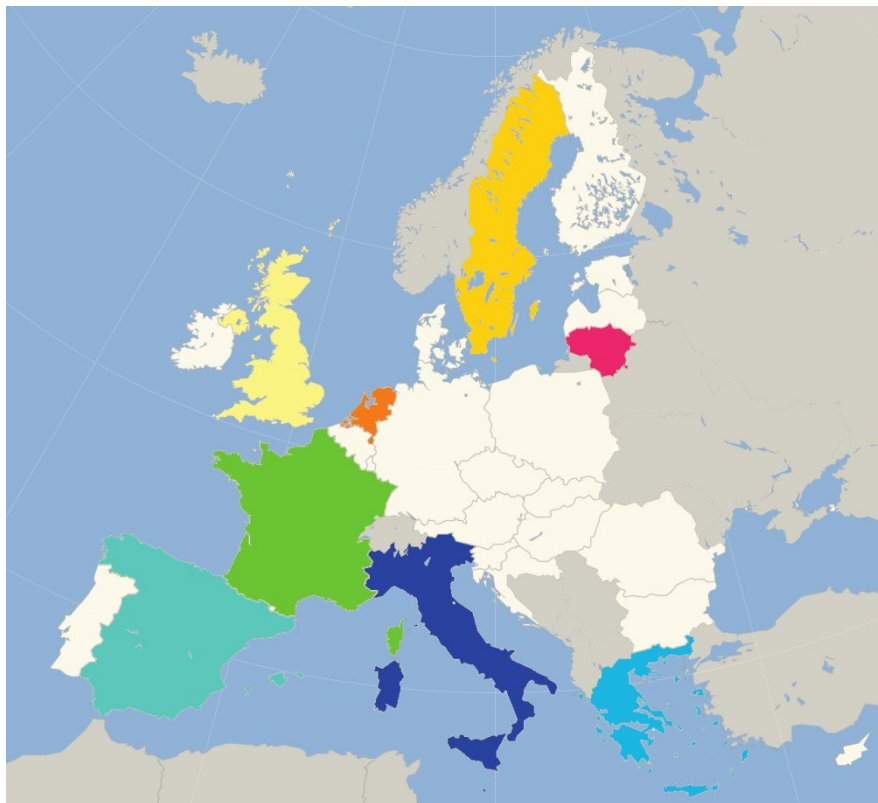
Intro

1st Stakeholders Meeting, Edinburgh, 6th May 2014





TN Founding Members



- ¶ CISE – Centre for Innovation and Economic Development (Coordinator -IT)
- ¶ Foundation FUNDECYT (ES)
- ¶ Province of Bologna (IT)
- ¶ City of Eindhoven (NL)
- ¶ Athens University of Economics and Business (EL)
- ¶ Governement of Extremadura (ES)
- ¶ Kaunas University of Technology (LT)
- ¶ Lund University/Cluster 55 (SE)
- ¶ Scottish Business in the Community (UK)
- ¶ Toulon Var Technologies (FR)

- 3 innovation agencies**
- 3 universities**
- 3 local govts**
- 1 not-for-profit initiative (businesses)**

Multi-stakeholders





Aims and Objectives

Overall Objective

- ➔ promote **debate** on / **coordination** of **CSR issues** in the **ICT sector**, in order
to **encourage enterprises' responsible and sustainable behaviour**

Specific Objectives

- ➔ create a **long-term network** debating steps to be taken in the ICT to implement CSR principles, strategies, tools
- ➔ provide **practical CSR solutions** and identify **key elements**
- ➔ **extend debate** beyond the initial founding members of the network and to
all relevant stakeholders



Activities

- ➔ Creation of a **knowledge hub**: desk research on the state of the art of the debate, creation of a repository of documents, papers, case histories, good practices, initiatives, etc.
- ➔ **Trigger and facilitate debate** on-line and off-line (4 public stakeholder meetings)
- ➔ **Report on debate to support self- and co-regulation**: identification of key concerns, good-practices/solutions, practical guidelines and recommendations
- ➔ **Dissemination**: promotion of solutions/guidelines to ensure update and replication
- ➔ Repository, debate and dissemination will be operated/enabled/carried out by means of the **ICT4Society on-line platform and network**

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Themes

CROSS-CUTTING ISSUES

CSR and Competitiveness
Social Innovation
Responsible Innovation
Self- and Co-regulation
ICT for CSR

PEOPLE

Advertising and Content

E-Privacy

Do-not-track

Better Internet for Kids

Safer Internet

On-line Behavioural Advertising

Inclusion and Accessibility

Women in ICT

Web-accessibility

Digital Social Platforms

ICT for Aging Well

Human Rights

No Disconnect Strategy

Media Freedom and Pluralism

PLANET

Environmental Footprints

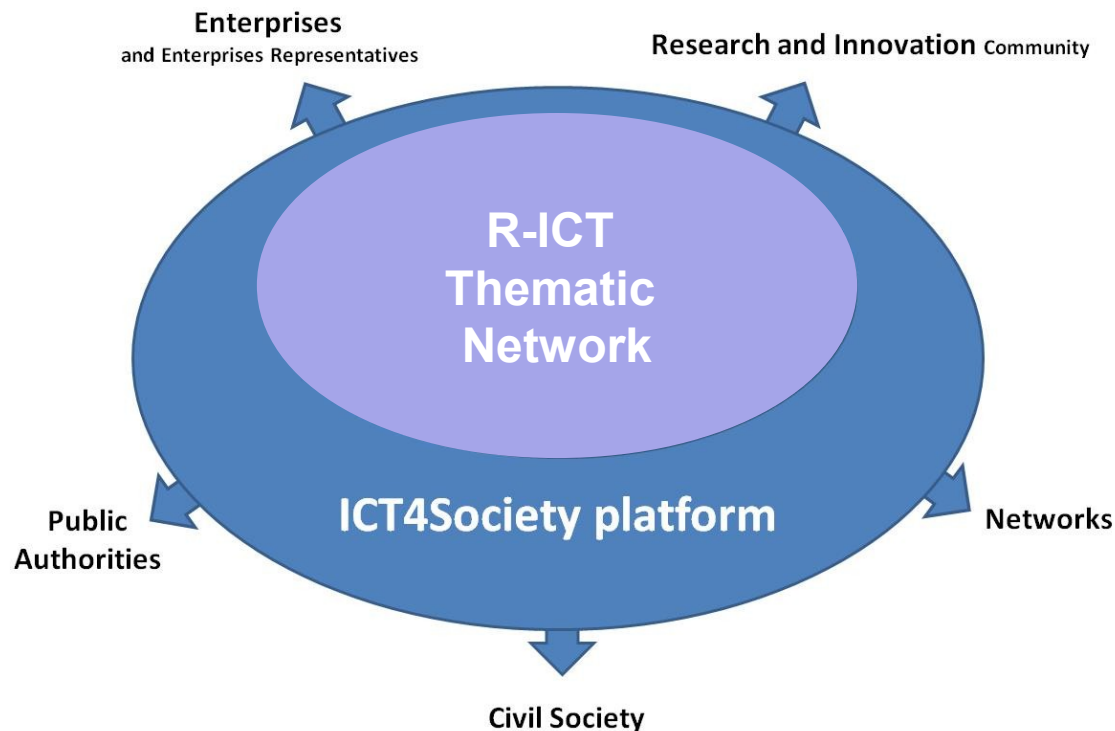
Responsible Supply-chain and

Sourcing / Product Life Cycle





R-ICT and ICT4Society



- ➔ R-ICT operates the ICT4Society web platform, with reference to a sub-set of issues included in the wider ICT4Society scope
- ➔ R-ICT supports expansion of the ICT4Society network (the “social” platform)

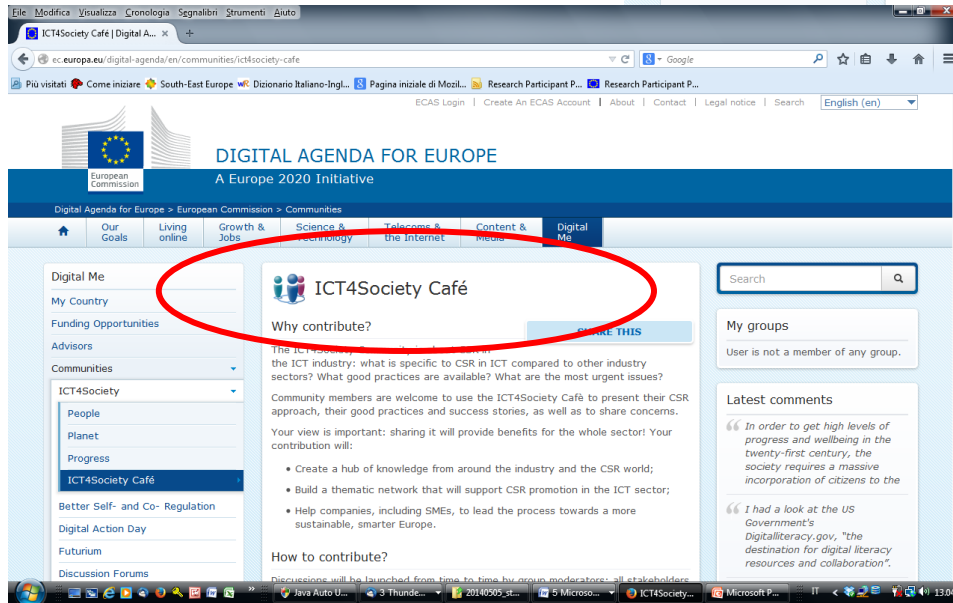
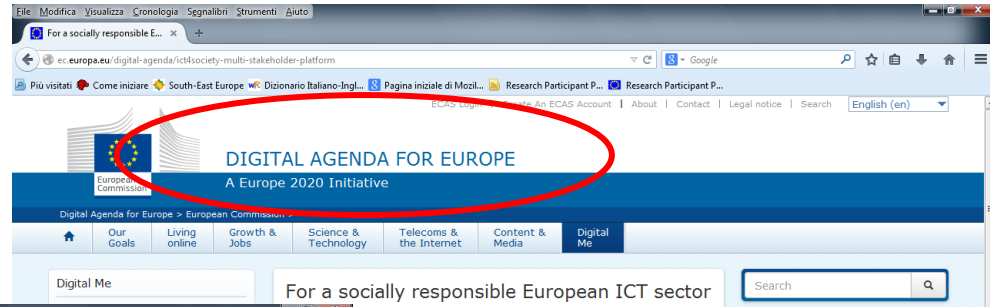
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Expected Impact

- ➔ On structuring dialogue: **strengthening ICT4Society platform**
- ➔ On SR/CR: success stories and report from debate as **input to defining model approaches**
- ➔ On CSR in ICT: **highlight ownership by enterprises**, promote benchmarking
- ➔ On debate on regulation: contribution to **reinforcing the role of self- and co-regulation options**



<http://ec.europa.eu/digital-agenda/en/communities/ict4society-cafe>





Tools/2



www.r-ict.eu



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[@ResponsibleICT](https://twitter.com/ResponsibleICT)
[#ResponsibleICT](https://twitter.com/ResponsibleICT)



[Responsible ICT](https://www.facebook.com/ResponsibleICT)



[Responsible ICT Network](https://www.linkedin.com/company/responsible-ict-network)

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Meeting with Stakeholders

- Start up discussion on priorities
- Identify priorities for on-line discussion
- Start collecting good-practices

Next meeting: EINDHOVEN, NL 29/10/14
People: Open Data, Supply-chains, Digital Inclusion





Thank you for your attention

