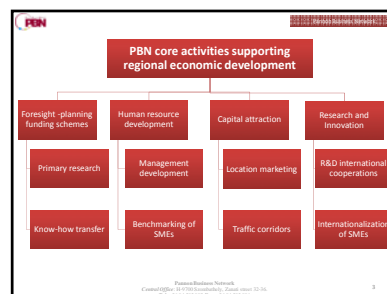
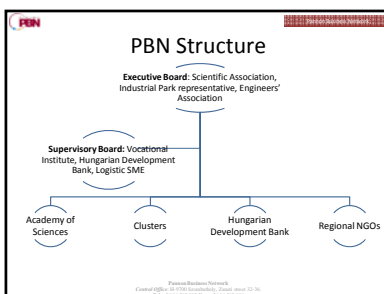


Experiences in logistics research,- and international cooperation projects, logistics networks – sustainable regions, responsible SME's

Pannon Business Network

Pannon Business Network
Central Office: 67100 Szombathely, Zrinyi u. 12-16.
www.pbn.hu | Tel: +36 92 522 022 | Fax: +36 92 522 029



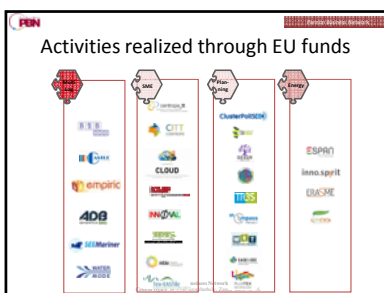
PBN in numbers

Ongoing projects: **21**
Total project number since 2006: **31**
EU partners number: **300**
Full-time employee number: **17**

Offices:
Győr
Szombathely
Budapest
Brussels

Yearly income development in HUF

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Central Office: 67100 Szombathely, Zrinyi u. 12-16.
www.pbn.hu | Tel: +36 92 522 022 | Fax: +36 92 522 029



BBC LOCO

B2B LOCO - BALTIC - BALKAN - CENTRAL - EASTERN EUROPEAN NETWORK FOR LOGISTICS COMPETENCE

SST.2008.6.1 STIMULATING PARTICIPATION OF SMALL AND MEDIUM SIZE ENTERPRISES (SMEs) THROUGH REGIONAL CLUSTERS

Basics: CENTRAL LOCO project was to promote dissemination and exploitation of results of RTD projects of the 5th, 6th and 7th Framework Programmes among the enterprises and research units operating in logistics and transport

Concept of the BBC LOCO project is that local market-oriented research units - collaborating in an international network - can substantially **increase the participation of SME's in the Framework Programme projects** by demonstrating and actively promoting the most business practice-oriented results of past and current RTD projects of the FPs among the enterprises.

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BBC LOCO

Results of the project

- Created a **permanent network** of research and educational institutions in transport and logistics capable of building and maintaining links with SMEs in their area,
- identified innovative FP projects** in the field of logistics and transport,
- present best practice solutions coming out of FP project in various fields of logistics and transport to SMEs,
- during workshops and B2B events it **showed clear benefits** of FP participation to SME's in the under-privileged EU-states and in candidate countries,
- provide **research institutions** with a forum of knowledge/experience exchange in dealing with SME's,
- inform large numbers of **companies** about current work programmes and calls as well as offer advice on how to participate in Framework Programmes.

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ADB

Adriatic-Danube-Black Sea multimodal platform

Programme call and priority: 3rd Strategic Call, Aoi 3.3 Improve framework conditions for multi modal platforms

ADB Multiplatform aims at:

- developing a **network of multimodal hubs** in the South East European area, with common quality and performance standards, connected by innovative ICT and transport services;
- making **multimodal transport a real alternative** to road for hinterland traffic catchable by Adriatic/Regional/Black Sea Ports, through **common development actions** of multimodal transport;
- making **rail a reliable solution** for economic operators of SEE area, through the development of a main integrated rail corridor connecting Black Sea to landlocked countries, with branches to main Adriatic Ports;
- **integration of rail and inland waterway** transport through the enhancement of main rail-river hubs and promotion of rail-water intermodality;

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www.pbn.hu | Tel: +36 92 522 022 | Fax: +36 92 522 029

ADB

ADB Multiplatform is paving the way for more efficient freight transport and infrastructure usage in the South East European area.

What?

- The project is improving quality and efficiency of greener transport and actions for a more efficient use of existing infrastructure.

How?

- the assessment of **existing transport standards** and terminal supply, gap analysis,
- the development of **"Corridor quality networks"** and "Multimodal Development Centres",
- harmonization of **existing ICT tools** for tracing rail transport and interface with customs,
- the establishment of **"ADB Green Transport Agreements"** and common training modules,
- demonstration of viability of four pilot routes crossing SEE region.

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DESUR
Developing Sustainable Regions through Responsible SMEs

The aim of the "DESUR" project, is to promote the responsible innovation and sustainability throughout the regions involved in the project

The concept of Sustainable Development consists of three elements:

- the Environment or Planet,
- the Social Environment or People,
- the Economic Environment or Profit.

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

DESUR

DESUR project outputs and results:

- ✓ Knowledge of the needs of European SMEs to advance towards sustainability
- ✓ Training of the staff of the organizations participating in the project
- ✓ Possibility to improve policies and strategies designed by the local authorities involved in the project
- ✓ Good practices, findings and recommendations disseminated beyond the duration and geographical scope of the project.
- ✓ Promotion of networking of the project partners to collaborate in achieving future regional and national and European policy goals

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

EUROPEAN COMMISSION
DIRECTORATE-GENERAL
REGIONAL AND URBAN POLICY
SERVICE CONTRACT
CONTRACT NUMBER - 2013CE160AT031

ECORYS
Research and Consulting

Consortium: Ecorys Nederland BV(lead partner), Pannon Business Network PLANCO Consulting GmbH, Rapids, WIFO Österreichisches Institut für Wirtschaftsforschung

Title

- Job creation scenarios resulting from a **20% increase in inland waterway transport** on the Danube by 2020 (compared to 2010), both for cargo and passengers

Purpose

- The Commission wants to **estimate the number of net jobs which would be created if there is a 20% increase in inland waterway transport** on the Danube by 2020 (compared to 2010). This is a target of the EU Strategy for the Danube Region, which assumes that this increase can be achieved in an environmentally sustainable way. These jobs created would depend on different factors and would be spread across different countries along the Danube.

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Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
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INTERREG EUROPE 2014-2020

- **Smart growth:** developing an economy based on knowledge and innovation.
- **Sustainable growth:** promoting a more resource efficient, greener and more competitive economy.
- **Inclusive growth:** fostering a high-employment economy delivering social and territorial cohesion.

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

Strengthening the economic interconnection between the Northern Adriatic sea-ports

Main objective

- To prepare series of **integrated and synergetic projects** for boosting the global competitiveness of the Northern Adriatic and Hinterland regions
- catch up to the development level of the Northern and Western European sea ports

Activities

- benefit from the proximity of Northern Adriatic sea-ports – it focused on how to visualize by facts the **traffic flow in this direction, what goods and services can be utilized and emphasized.**
- strengthening the **cooperation with NAPA ports**
- provide **customer satisfaction services**
- **market segmentation** for ports
- supporting the position of **hinterland regions**

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

Strengthening the economic interconnection between the Northern Adriatic sea-ports

Proposed partners

- Port of Rijeka, Port of Koper, Port of Venice, Port of Trieste
- EVSEV Cargo Zrt.
- WIFO
- Bratislava or Nitra
- South-Poland (Kielce or/and Białystok Biala)
- other local logistics providers

Relevant call

Central Europe

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

Management best practices, HR development for the Danube-ports

Main objective

- Main objective of this project is to **exchange of experiences, best practices in the field of management and HR among Danube ports.**
- Creating a **common action plan** for the management and HR development
- Determine the **key focus area**
- Determine **key performance indicators**

Activities

- Organization of study tours
- Creating an **effective management development program** for Danube ports
- Improvement of the **human resources** of the ports
- Survey of the **human resource capacity**
- Know-how transfer for the ports
- University scholarship and scientific programs
- Monitoring and evaluation

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Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

Management best practices, HR development for the Danube-ports

Proposed partners

- MAHART Container Center Kft.
- Soly Zrt. Dunai Kikötő - Mohács
- Bajai GIKK Kft.
- Magyar Dunai Kikötők Szövetsége
- Budapesti Szabóközösségi Logisztikai Zrt.
- Cyber-Gönyöl Kikötő Zrt.
- RDOE
- International ports along Danube

Relevant call

Danube Programme

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

Business and infrastructure development program for logistics multimodal centers and logistics operators

Main objective

- Project aims to elaborate an **business and infrastructure development program for logistics multimodal centers and logistics operators** which is based on the **capabilities of each regions** and can be developed by the best practices and innovation trends in the EU.

Activities

- Human resources development
- Trainee program
- Decrease of fluctuation
- Job creation
- Survey the European best practices
- Survey of demands
- Management development
- Development of the business intelligence
- Monitoring and evaluation

Project: Budapest Network
Contract Office: 10 7100 Komáromi utca, 10. emelet 10 710
E-mail: info@desur.eu, info@desur.com

PNB **PORT BUSINESS NETWORK**

Business and infrastructure development program for logistics multimodal centers and logistics operators

Proposed partners

- Port of Rijeka, Port of Koper, Port of Venice, Port of Trieste
- RSCE
- IFKA
- logistics stakeholders from Hungary

Relevant call

Interreg VC

Port of Rijeka, Port of Koper, Port of Venice, Port of Trieste
Central Office: 10 000 Szombathely, Zala u. 12-16.
E-mail: info@pbn.hu, info@rsce.hr, info@ifka.hr

PNB **PORT BUSINESS NETWORK**

Thank you for your attention!

Contact:
Matyas Lazary
International relations coordinator
mlazary@pbn.hu
+36 30 6861380
www.pbn.hu



Port of Rijeka, Port of Koper, Port of Venice, Port of Trieste
Central Office: 10 000 Szombathely, Zala u. 12-16.
E-mail: info@pbn.hu, info@rsce.hr, info@ifka.hr